

## PRESS RELEASE: NSW Rugby Union Teams Up with Gullivers to Elevate Rugby Travel Experiences

Link: <a href="https://nsw.rugby/news/nsw-rugby-union-teams-up-with-gullivers-to-elevate-rugby-travel-experiences-2025326">https://nsw.rugby/news/nsw-rugby-union-teams-up-with-gullivers-to-elevate-rugby-travel-experiences-2025326</a>

## 27 March, 2025

NSW Rugby Union (NSWRU) is excited to announce a new partnership with Gullivers, a global leader in tailored sports travel experiences. This collaboration will enhance the travel experiences for NSW rugby teams and fans, ensuring seamless logistics and unforgettable memories.

This exciting collaboration will see Gullivers become the official sports travel tour partner of NSWRU, offering top-tier travel solutions for the state's rugby teams and their supporters.

The partnership will provide the NSWRU with access to Gullivers exceptional expertise in arranging logistics and unique travel and events experiences, ensuring efficient travel for all teams, clubs, schools and their supporters during key competitions and international fixtures. This partnership will also include initiatives to support all levels of the game from grassroots rugby development and community rugby through to professional rugby in New South Wales.

NSW Rugby Union CEO, Peter Murphy, welcomed the partnership, saying, "We are thrilled to join forces with Gullivers. Their reputation for delivering reliable and high-quality travel experiences aligns perfectly with our goals of ensuring our teams and supporters have the best journeys possible, both on the field and off."

Gullivers Chairman, Kevin Maloney expressed enthusiasm about the collaboration, stating, "We are excited to be working alongside the NSW Rugby Union, its teams and supporters. Travel plays a crucial role in the success of any team, and we are proud to provide our expertise to help the NSW teams excel. Our shared commitment to excellence and passion for sport will make this a highly successful partnership."

As part of the collaboration, Gullivers will assist in arranging travel for teams and supporters for both domestic and international matches. In addition, the partnership will see Gulliver's actively involved in various community initiatives that aim to develop and promote rugby across New South Wales.

Through this partnership, NSW Rugby Union and Gullivers aim to create memorable and positive experiences for players, fans, and communities, further enhancing the growth of rugby in the state. Gullivers is proud to offer packages for Super Rugby supporter tours, the much anticipated British & Lions matches and the forthcoming World Cup in Australia in addition to its reputation as a provider of specialised school and club tours and other unique curated events.

For further information or enquiries regarding Gullivers please contact gullivers@gullivers.com.au

## **About NSW Rugby Union**

NSW Rugby Union (NSWRU) is the governing body for rugby union in New South Wales and plays a vital role in the development and promotion of the sport at all levels. From grassroots initiatives to elite competitions, NSWRU oversees the state's rugby programs, supporting players, coaches, and officials.

With a deep-rooted history and a commitment to fostering the growth of the game, NSWRU continues to be a cornerstone of Australian rugby.

## **About Gullivers**

Gullivers is a trusted provider of sports and leisure travel services, specialising in offering bespoke travel experiences to fans attending sporting events around the world. Gullivers has organised over 500 rugby tours for schools and clubs in the past 42 years. Since 1987, Gullivers has been renowned for its Rugby World Cup experiences for Wallabies fans culminating in arranging lifetime memories for over 4,000 fans at the recent World Cup in France.

With years of experience in organising rugby tours and events, Gullivers is renowned for delivering exceptional service and access to exclusive experiences. For more information about Gulliver's please visit their website <a href="https://www.gullivers.com.au">www.gullivers.com.au</a>

Gullivers is a Tulla group company. Tulla is the investment company of the Maloney family. The Maloney family, through Tulla entities, is committed to Rugby on several fronts, including as a member of the NSW Positive Rugby Foundation.

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